

American Pharmacists Association – Academy of Student Pharmacists  
2006–2007 Chapter Achievement Reports  
Most Improved Chapter Award Report

The Wisconsin Society of Pharmacy Students

Investing In Our Future

Improvement could be noted in almost every aspect of the Wisconsin Society of Pharmacy Students (WSPS) throughout the 2006-2007 year. Through upholding the motto, "Investing in Our Future", the Society sought to improve and grow through setting lofty but achievable goals, all of which were accomplished. In light of the vigorous academic curriculum, these achievements speak highly of the dedication and ambition of the members of WSPS. The goals set by the committee included:

- Educating students regarding current issues and challenges in pharmacy.
- Promoting inter-professional collaboration with other health care students.
- Providing opportunities for community involvement.
- Promoting political activism on behalf of the practice of pharmacy.
- Promoting career development and leadership skills by enhancing and promoting participation in state and national events.

These goals were accomplished through several key initiatives implemented throughout the academic year. These included expansion of the MEDiC clinics, development and implementation of an etiquette dinner, new developments in Operation Diabetes and continued student attendance in local, regional and national professional meetings and legislative activities.

One of the most impressive improvements the chapter made was in the level of involvement in MEDiC clinics. MEDiC clinics are free medical clinics staffed by pharmacy, medical, nursing, physical therapy and physician assistant students. This year, the chapter created a MEDiC and Inter-professional Liaison position on the Executive Board. This officer also sat on the MEDiC Counsel, allowing WSPS to have a voice in MEDiC procedures. With this new opportunity, the new liaison organized a volunteer training session that was attended by 35 pharmacy students in the fall, and 15 pharmacy and 20 medical students in the spring. Offering this training session instilled confidence in chapter members. This confidence led to every available volunteer opening in the fall semester being filled and approximately three-quarters of the available openings in the spring semester being filled, twice the amount of involvement over last year.

The MEDiC liaison successfully campaigned for a monthly pharmacy student position at ARC house, a residence for individuals who have just exited prison and a biweekly position at Grace Clinic, a men's homeless shelter. Additionally, two more WSPS member positions were added to the MEDiC Counsel. These student pharmacists now organize and manage the medication stock rooms at the MEDiC clinics, positions previously held by medical students. Through increasing pharmacy student volunteers and filling the Counsel slots with pharmacy students, this liaison successfully promoted the profession of pharmacy to the other disciplines on the Counsel and promoted inter-professional collaboration.

An additional initiative was begun by a DPH-4 WSPS member who assisted in writing a survey to identify inter-professional learning opportunities available for all UW health sciences students in experiential sites. This student interviewed students and faculty about the inter-professional learning objectives and course activities targeted during the four year curriculum. This information is being used to identify best practices and new approaches to working together as a health professions team.

Another great chapter achievement was the initiation of the first annual WSPS Etiquette Dinner - Steps for Success: An Evening for Enhancing your Professionalism. Organized by the co-Vice Presidents of Organizational Affairs, the etiquette dinner was a formal function that included a reception, formal four-course meal and an interactive presentation by a faculty member on proper etiquette. The etiquette dinner was a great success, with 84 students in attendance. A survey conducted after the event indicated that members were very enthusiastic about the event, with an overall experience rating of 4.9 out of 5. This unique event greatly improved the chapter's level of professionalism.

There were also significant improvements made in Operation Diabetes. Operation Diabetes added a new initiative, the education of elementary and middle school children on Type 2 diabetes and healthy lifestyle choices. Through this initiative, 320 school children were educated. Additionally, the Operation Diabetes coordinators updated the screening form to be more patient-friendly and clearer for members to use while screening patients. Student pharmacists also developed patient handouts for Operation Diabetes to educate diabetics on appropriate over-the-counter medication

choices for cough, constipation, diarrhea, rhinitis, pain and fever, sinus congestion and heartburn. These were distributed to 30 pharmacies in the Madison area for National Diabetes Month. The cover letter and patient handout on cough have been included.

Members also excelled by participating in professional meetings throughout the 2006-2007 academic year. There were 137 students in attendance at four professional meetings including the Pharmacy Society of Wisconsin Annual Meeting (56 members), APhA-ASP Mid-Year Regional Meeting (20 members), APhA-ASP Annual Meeting (30 members) and ASHP Mid-Year Clinical Meeting (31 members). This successful attendance accomplished the goal of promoting career development and leadership skills by enhancing and promoting participation in state and national events.

Finally, the chapter also made significant efforts to increase member involvement in policy and legislative activities. A particular effort was made to involve first-year students. The SPIN coordinator initiated a one-to-one program to reach out to the first-year students in order to educate them about policy and advocacy issues. Increased involvement from the first-year students was also notable in the open session at the MRM. Our DPH-1 student attendees actively engaged themselves in the policy making session. Besides the increased involvement first-year students, the voter registration drive registered 43 students at the school and educated them on important pharmacy-related issues. In addition to this, all six of WSPS's proposals to the MRM House of Delegates were accepted, with three of these being articulated in this year's National APhA-ASP Legislation.

Overall, the 2006-2007 year has been very successful for our chapter. Chapter professionalism, policy and legislative activities, patient care activities, chapter committee structure, chapter membership and general breadth of activities available for members greatly improved. These worked together to help the members of the chapter realize their goals. The wealth of improvements made in WSPS has certainly allowed members to invest in their futures.

**University of Wisconsin – Madison School of Pharmacy  
Chapter Patient Care Award Report – Chapter Activities**

*New Programs or Activities*

**Activity: Folic Acid Awareness Presentation Waunakee Health Fair**

**Date of Event:** November 17, 2006

**Promotional Materials Used:** Handouts, flyers, tri-fold presentation

**Focus Patient Group:** Seniors and women of childbearing age

**Faculty or Practitioners Present:** 1

**Chapter Members Present:** 2

**Number Community Members Affected:** 30

**Brief Synopsis:** Community Outreach hosted a booth to give information on the importance of folic acid, as well as the importance of knowing ones medications and what questions to ask pharmacists. Students spoke mostly with seniors, so they discussed the importance of their daughters and granddaughters of childbearing age to be taking folic acid.

**Activity: Great American Smokeout Planning Meetings and Distribution**

**Date of Event:** October through November, 2006

**Number of Events:** 3

**Location of Activity:** UW-Madison School of Pharmacy

**Focus Patient Group:** Any individual who currently or is starting to smoke

**Faculty or Practitioners Present:** 4

**Chapter Members Present:** 10

**Number Community Members Affected:** 30

**Activity: Global AIDS Awareness Week**

**Date of Event:** November 27- December 1, 2006

**Location:** University of Wisconsin Health Sciences Learning Center

**Promotional Materials:** Posters, Bulletin Board, In-Class Announcements, E-mail

**Number of WSPS Members Present:** 75

**Number of Faculty or Practitioners Present:** 2

**Description of Activity:** This event was coordinated by student pharmacists in conjunction with nursing, medical and physician assistant students to raise awareness of HIV and AIDS. Events included Red Ribbon Night, various speakers, movie screenings and several fundraisers.

**Number of Persons Affected:** 2000

**Activity: MEDIC ARC House Chronic Care Clinic**

**Date of Activity:** One Saturday a month, 8:00am -12:00pm

**Number of Events:** 6

**Location of Activity:** ARC House Clinic, 2009 E. Dayton Street, Madison

**Faculty or Practitioners Present:** 1 practicing physician

**Chapter Members Present:** 1 member every Saturday

**Brief Synopsis:** The mission of the ARC House Clinic is to provide health care for residents of the ARC House(s) in Madison for chronic concerns in the setting of a continuity clinic. This ARC House Clinic is unique in that it offers students the opportunity to experience continuity of care with returning patients as well as to practice evidence based medicine techniques.

**Activity: MEDIC Grace/Porchlight Men's Homeless Shelter Clinic**

**Date of Activity:** Wednesdays from 7:30pm – 10:30pm

**Number of Events:** 10

**Location of Activity:** 116 West Washington Avenue, Madison

**Faculty or Practitioners Present:** 1 practicing physician

**Chapter Members Present:** 1 member every Wednesday

**Brief Synopsis:** The goal of Grace Clinic is to provide health care to homeless men of Madison while offering an opportunity for students to gain a broader background in clinical medicine. Clinic services are offered to residents of the Grace Drop-in Shelter. The setting is best described as bare bones- no formal exam rooms or high-tech equipment. The format and the simple setting are what make Grace so rewarding for students who volunteer there.

**Activity: WSPS Etiquette Dinner – Steps for Success: An Evening for Enhancing your Professionalism**

**Date of Event:** February 6, 2007

**Location:** Lowell Center

**Promotional Materials:** Prescripts, In-Class Announcements, E-mail

**Number of WSPS Members Present:** 70

**Number of Faculty or Practitioners Present:** 2

**Description of Activity:** School of Pharmacy students attended a formal reception and dinner to learn about proper dining etiquette, including dress, eating techniques and conversation.

**Number of Persons Affected:** 84

**Activity: Go Red for Women Day Blood Pressure Training Session and Screening at Hilldale Mall**

**Date of Event:** February 13-14, 2007

**Promotional Materials Used:** Handouts, announcements, posters

**Focus Patient Group:** Women

**Faculty or Practitioners Present:** 3

**Chapter Members Present:** 10

**Number Community Members Affected:** 74 women screened

**Brief Synopsis:** Students set up three blood pressure stations at the Macy's Atrium in Hilldale Mall. In 7 hours, 10 students screened 74 individuals. In the screening, patients' blood pressure and heart rate were taken, along with an assessment of their

current blood pressure medications. Students also talked with the patients about lifestyle modifications for blood pressure control such as low salt diets and exercise.

**Activity: Operation Diabetes Educational Presentation**

**Date of Event:** February 22, 2007

**Location of Activity:** Velma Hamilton Middle School

**Focus Patient Group:** Middle school students

**Faculty or Practitioners Present:** 2

**Chapter Members Present:** 10

**Number Community Members Affected:** 320 students

**Brief Synopsis:** Presentations were given to educate middle school students on the importance of healthy eating and exercise. Students also discussed what diabetes is and how it can be prevented.

**Activity: Operation Asthma Booth at the Native American Health Symposium**

**Date of Event:** March 23, 2007

**Location of Activity:** University of Wisconsin-Madison Pharmacy School

**Promotional Materials Used:** Handouts, posters

**Chapter Members Present:** 2

**Number Community Members Affected:** 150 middle school children

**Brief Synopsis:** Operation Asthma hosted a booth with lung models and photos to describe how asthma physically affects a person's body. WSPS members also used peak flow meters to show children how lung function is measured. Students also used demonstration inhalers to show how asthma is treated.

**Activity: Allied Wellness Center Asthma Dinner and Educational Program**

**Date of Event:** March 28, 2007

**Location of Activity:** Allied Drive Wellness Center

**Promotional Materials Used:** Handouts, posters

**Focus Patient Group:** Middle school children

**Chapter Members Present:** 3

**Number Community Members Affected:** 10 children screened

**Brief Synopsis:** This program was set up by medical students to discuss asthma and other related diseases with children. Dinner was served and discussions at dinner about causes of asthma, triggers, symptoms and relief. Peak flow meters and spirometry was performed for students after dinner.

**Activity: UW Comp. Cancer Center Head and Neck Cancer Awareness Health Fair**

**Date of Event:** April 18-19, 2007

**Number of Events:** 2

**Location of Activity:** University of Wisconsin Hospital

**Promotional Materials Used:** Tri-fold presentation, handouts, flyers

**Focus Patient Group:** Individuals with head or neck cancer

**Faculty or Practitioners Present:** 1

**Chapter Members Present:** 2

**Brief Synopsis:** Students provided a handout for patients about questions all patients should ask their pharmacist and displayed a tri-fold entitled "Know Your Medications." The tri-fold contained information on appropriate medication use and tips for taking medications safer and easier. At the health fair we were able to talk to patients about tobacco cessation and answer any questions they had about their medications.

**Activity: World Health Day**

**Date of Activity:** April 30, 2007

**Location:** School of Pharmacy

**Promotional Materials:** Prescripts, Bulletin Board, In-Class Announcements, E-mail

**Number of WSPS Members Present:** 20

**Number of Faculty or Practitioners Present:** 1

**Description of Activity:** An infectious disease presentation was given to pharmacy students to help increase awareness of infectious disease and immunizations on a local and global scale.

**Number of Persons Affected:** ~500

**Activity: Asthma Night**

**Date of Activity:** May 1, 2007

**Location:** Boys and Girls Club in Madison, WI

**Promotional Materials:** E-mail, General Meeting Announcement, Speed Read

**Number of WSPS Members Present:** 6

**Number of Faculty or Practitioners Present:** 2

**Description of Activity:** Pharmacy students demonstrated inhalers, spacers and peak flow meters and played a bingo-type game related to asthma to teach children about asthma.

**Number of Persons Affected:** 125

**Activity: SHOES for Uganda**

**Date of Activity:** May 1-4, 2007

**Location:** School of Pharmacy

**Promotional Materials:** Prescripts, Posters, Bulletin Board, In-Class Announcements, E-mail

**Number of WSPS Members Present:** 75

**Number of Faculty or Practitioners Present:** 4

**Description of Activity:** The healthcare professional schools and University of Wisconsin pharmacists were asked to donate shoes, clothing and school supplies. These items will be taken to A Need for All Children Orphanage in Kampala, Uganda when several health professional students travel there this summer.

**Number of Persons Affected:** ~600

## Advancements

### **Activity: WSPS Speed Read**

**Dates of Activity:** Ongoing throughout the school year; sent out on the first and third week of each month

**Location:** sent via e-mail to all DPH students, WSPS advisors, PSW executive staff, and any other interested persons

**Promotional Materials:** E-mail

**Number of WSPS Members Present:** all WSPS executive board members

**Number of Faculty or Practitioners Present:** none

**Description of Activity:** The Speed Read is a biweekly newsletter to highlight the main events that are happening within WSPS. It provides links to websites and also e-mail addresses for the contact people. There is also a direct link to the WSPS website for any interested reader. The President-Elect compiles all of the information and sends out this e-mail.

**Number of Persons Affected:** ~500

### **Activity: WSPS Welcome Back Picnic**

**Date of Activity:** September 6, 2006

**Location:** School of Pharmacy

**Promotional Materials:** Prescripts, In-Class Announcements, E-mail

**Number of WSPS Members Present:** 15

**Number of Faculty or Practitioners Present:** 2

**Description of Activity:** New and returning School of Pharmacy students had the opportunity to learn all about the activities that WSPS has to offer. In order to promote participation, students were encouraged to visit each committee's booth and learn about that committee's activities. This was a wonderful social event to encourage membership in WSPS and build relationships between student pharmacists.

**Number of Persons Affected:** 130

### **Activity: Operation Diabetes Planning Meetings**

**Number of Events:** 9

**Faculty or Practitioners Present:** 1-2

**Chapter Members Present:** 2-4

**Brief Synopsis:** Operation Diabetes members met often in the beginning of the semester to meet with professors and faculty, representatives from the American Diabetes Association and to prepare a mock screening video to better prepare members.

### **Activity: American Pharmacists Month Planning Meeting**

**Number of Events:** 6

**Faculty or Practitioners Present:** 1

**Chapter Members Present:** 2-3

**Brief Synopsis:** Community Outreach members met with representatives from the University of Wisconsin Hospital in order to plan for the banner with the slogan "Know your Medicines, Know Your Pharmacist" that was to be hung in front of the hospital during the month of November. Members also met with faculty to plan other patient care events.

**Activity: Trick or Treat for OTCs**

**Number of Events:** 3

**Location of Activity:** UW-Madison School of Pharmacy and Medical School

**Promotional Materials Used:** Class announcements and Flyers

**Focus Patient Group:** MEDiC patients

**Chapter Members Present:** 60

**Brief Synopsis:** Community Outreach organized the event, printed flyers, encouraged involvement, organized collection tables and scheduled volunteers. Pharmacy and medical school students collected OTC medications and exchanged them for candy during the week before Halloween. All of the medications were donated to MEDiC.

**Activity: Operation Diabetes Waunakee Health Fair**

**Date of Event:** November 17, 2006

**Promotional Materials Used:** Handouts, flyers, tri-fold presentation

**Focus Patient Group:** Seniors

**Faculty or Practitioners Present:** 1

**Chapter Members Present:** 8

**Number Community Members Affected:** 34

**Brief Synopsis:** Students screened and educated patients for diabetes. They partnered with a local pharmacy and the Lions Club.

**Activity: Operation Diabetes Triple Screening**

**Date of Event:** March 3, 2007

**Location of Activity:** Cub Foods East, Cub Foods South, Wal-Mart West

**Promotional Materials Used:** Bag stuffers, posters, handouts, store announcements

**Faculty or Practitioners Present:** 3

**Chapter Members Present:** 12

**Number Community Members Affected:** 76 patients screened

**Brief Synopsis:** Members worked with students from the Minority Affairs Program in Pharmacy to host the triple screening. Through this partnership, 76 patients were screened in four different languages: English, Spanish, Hmong, and Chinese.

**Activity: Pharmacy Industry Expo**

**Date of Activity:** April 13, 2007

**Location:** School of Pharmacy

**Promotional Materials:** Posters, Bulletin Board, E-mail

**Number of WSPS Members Present:** 150

**Number of Faculty or Practitioners Present:** 20

**Description of Activity:** Representatives from local pharmaceutical manufacturers were on hand to discuss the latest medications, careers in sales, research, and development.

**Number of Persons Affected:** 200 participants