

American Pharmacists Association – Academy of Student Pharmacists
2006–2007 Chapter Achievement Reports
Outstanding IPSF Activity Award Report

The Wisconsin Society of Pharmacy Students

Investing In Our Future

In past years, many activities held by IPSF have not been considered to be patient care projects. This year, that was changed. Although IPSF activities did not involve direct patient counseling, each IPSF activity improved the quality of life for individual patients around the state of Wisconsin and the world. As student pharmacists, we treasured serving a diverse group of individuals. The WSPS goals and objectives for the 2006-2007 academic year in the area of the International Pharmaceutical Students Federation (IPSF) include:

- To educate students regarding current issues and challenges in pharmacy.
- To promote inter-professional collaboration with other health care students.
- To provide opportunities for community involvement.
- Increasing member participation in meetings and events by offering a variety of activities, especially those dealing with patient care initiatives and local, state and national meetings.
- Establishing a closer relationship with faculty and staff.
- Expanding the already established activities in which the chapter is involved.

Enhancing and facilitating student involvement in policy and legislative affairs, IPSF leaders promoted public health issues concerning HIV/AIDS Awareness, tobacco awareness and World Health Day. These events paint a picture of the passion and commitment WSPS members have towards giving back to the community, both at home and abroad.

With detailed planning beginning in October, organizers from other health professional schools collaborated with IPSF to plan **Global AIDS Awareness Week (GAAW)**. This week-long event consisted of Red Ribbon Night, noon-time discussions with prominent HIV/AIDS speakers, a movie screening of "A Closer Walk" and various fundraising events. Through daily Information Bulletins sent to the entire student body and posters throughout the Health Sciences campus, this event did an amazing job of raising awareness in the Schools of Pharmacy, Medicine and Nursing about global health issues. By working with other health professional students, over 800 students, faculty and staff had an increased awareness of HIV/AIDS.

Each of the following initiatives was *newly developed* this year by IPSF. Together, these events reshaped and redefined the focus and composition of IPSF.

In November, IPSF partnered with Operation Asthma to distribute patient care packets to local pharmacies for the **Great American Smokeout**. These packets of information were researched and designed for patients concerning pharmacological and non-pharmacological treatment for smoking cessation. It was the perfect way to build new relationships with pharmacies within the community, in addition to initiating our new smoking cessation focus group.

In order to educate WSPS members on potential opportunities available through the IPSF organization, student leaders prepared and presented a presentation concerning the **Student Exchange Program (SEP)** and other IPSF initiatives at the February WSPS General Meeting. These ten precious minutes were crucial to making WSPS members aware of the benefits and opportunities available to them. Later in the semester, members took part in hosting a fellow IPSF student from the Czech Republic.

The day the World Health Organization's Constitution came into effect, 7 April 1948, is a day celebrated around the world as World Health Day. This year WSPS commemorated the event by hosting two events, **World Health Day** and **SHOES for Uganda**. These both raised awareness on the importance of infectious disease and immunizations on a local and global scale. On World Health Day, WSPS members hosted a **Cookies and Milk Lunchtime Discussion with Doctor James H. Conway**, a physician working in the

Division of Pediatric Infections Disease at the University Hospital. Professor Conway addressed the scope of infectious disease on a global scale. Discussing topics ranging from the leading causes of death in children in developing countries, five of the ten being vaccine preventable, to the UNICEF Strategies of preventing malnutrition, students were exposed to an often neglected side of pharmacy. Operation Immunization co-hosted this event and addressed the opportunities pharmacy students have to begin applying this knowledge in their own communities.

This event kicked off **SHOES for Uganda**, a week-long event promoting shoe, clothing and school supply donations. With the help of other health professional students, faculty and staff, IPSF was able to collect over 60 school supplies, 100 shoes and 500 pieces of clothing! All of the items collected were personally delivered to the A Need for All Children Orphanage in Kampala, Uganda by a group of WSPS members and other health professional students. Similar to the Global AIDS Awareness Week, this event successfully alerted students and faculty in of other healthcare needs that exist around the world.

Through the continuation and design of these initiatives, IPSF accomplished each of the goals set forth in the beginning of the year. Members formed new partnerships with other student organizations within the School of Pharmacy, such as the Pharmacy Global Health Interest Group and strengthened

prior alliances with other Medical and Nursing student organizations. Global Aids Awareness Week, the Great American Smokeout, World Health Day and SHOES for Uganda allowed WSPS members to get involved with and become aware of issues in Wisconsin and throughout the world. The impact that WSPS members have had on the community and the world has been tremendous.

University of Wisconsin – Madison School of Pharmacy Outstanding IPSF Activity Award Report – Chapter Activities

Activity: The Great American Smokeout

Date of Activity: 11/16/2006

Location of Activity: 3 local pharmacies

Promotional Materials Used: email, in-class announcements

Faculty present: Betty Chewning, Beth Martin, Charlie Lee

Chapter Members Present: 10

Number Community Members Affected: Immeasurable

Brief Synopsis: Designed and researched informational handouts to distribute to pharmacies throughout Wisconsin. Urged pharmacists to distribute this information to patients at 3 local pharmacies.

Activity: Global Aids Awareness Week (GAAW)

Date of Activity: 11/27/2006 – 12/01/2006

Location of Activity: Health Science Learning Center (HSLC) Atrium

Promotional Materials Used: Posters, bulletin board, in-class announcements, daily e-mails, tri-fold presentation, and handouts

Faculty present: Susan Gold, Bob Bowers

Chapter Members Present: 75

Number Community Members Affected: Immeasurable

Brief Synopsis: Global Aids Awareness Week (GAAW) takes place the last week of November. The organizers represent an inter-professional mix of health sciences faculty and students (including WSPS) who raise awareness concerning HIV/Aids. Events that take place throughout the week include Red Ribbon Night, speakers, movie screenings, and several fundraisers.

Activity: World Health Day - Infectious disease

Date of Activity: 04/30/2007

Location of Activity: Room 1116 Rennebohm Hall

Promotional Materials Used: Pre-scripts, bulletin board, in-class announcements, daily emails, tri-fold

Faculty present: Doctor James H. Conway, Professor Curtis Johnson

Chapter Members Present: 20

Number Community Members Affected: ~500

Brief Synopsis: World Health Day - Infectious Disease was a presentation/discussion to help increase pharmacy student awareness of infectious disease and immunizations on a local and global scale. Doctor James H. Conway spoke on infectious disease on a global scale and operation immunization discussed opportunities that pharmacy students had in the School of Pharmacy. A large poster was developed that contained the prevalence,

history and background on infectious disease in Ecuador, Thailand, Uganda and the United States.

Activity: SHOES for Uganda

Date of Activity: 05/01/2007 – 05/04/2007

Location of Activity: Rennebohm Hall Atrium

Promotional Materials Used: Pre-scripts, bulletin board, in-class announcements, daily emails, tri-fold

Faculty present: Beth Martin, Joe Bonnarens, Kim Litner, Bob Breslow, Raisa Koltun (UW Pharmacist), Linda Baumann (Nursing professor), John Ferrick (CALs professor), and Javier Nieto (Population Health Sciences professor and chair)

Chapter Members Present: 50

Number Community Members Affected: ~600

Brief Synopsis: "SHOES for Uganda" was an event that took place in the first week of May. A number of health professional students traveling to Uganda over the summer were all bringing an extra suitcase to fill with donations by healthcare professional schools and UW Hospital pharmacists. These donations were given to A Need for All Children orphanage in Kampala, Uganda.